

Local Company Joins Pujols to Help Children

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FOR IMMEDIATE RELEASE:

Saturday, December 23, 2006 - Ball Legends, a Bixby-based company, joined 2005 National League MVP and St. Louis Cardinals first baseman, Albert Pujols, to show the real meaning of the holiday season.

Ball Legends donated over \$12,000 worth of their patented image-baseballs to the Pujols Family Foundation benefit dinner, O Night Divine, held on Dec. 8. The official leather baseballs, to be used by the foundation as sponsor appreciation gifts, were printed with Pujols picture on the front side and the O Night Divine logo on the back.

"We really appreciate Ball Legends donating the baseballs," said Todd Perry, Pujols Family Foundation Vice President. "Everyone loved them."

The event, held in Clayton, Mo., had big sports names in attendance such as Lou Brock, Meadowlark Lemon, Mickey Carroll, Jack Clark, Jose Oquendo, Andy McCollum and Mike Matheny.

The night began with live music and a five-course meal followed by a silent auction. Over 100 items were donated including a luxurious bath robe with Pujols' name and number and MLB and World Series logos, and a poster-size canvas print of Pujols.

Proceeds from the event went to provide assistance with the special education needs of children with Down Syndrome and to provide food, clothing and medical attention for orphans in the Dominican Republic.

The Pujols Family Foundation was founded in 2005. The foundation gave away over \$100,000 this year and plans to raise that number in 2007.

"Ball Legends is committed to supporting charitable organizations," said Allen Gibson, Ball Legends General Manager. "The difference that the Pujols Family Foundation is making around the world is what baseball is all about."

Ball Legends owns the intellectual rights to print on after-market genuine leather baseballs. The company also prints on footballs, basketballs, hockey pucks, Christmas ornaments, volleyballs and soccer balls.

"I feel like we have a very unique product," said Gibson. "Our baseballs are meant to capture the spirit of the game, from little league all the way up to the national league MVP. If we can make a difference and make a product that makes people happy, then that is what we are going to do."

For more information on Ball Legends call (918) 382-7400.

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